

IWWD CONFERENCE & EXPO

Sponsorship Pack



Wednesday 25th March 2026

IWDExpo.com

Introduction



The IWD Conference and Expo celebrates the achievements of women, fosters dialogue on gender parity, and inspires action towards a future where every woman's potential is realised. It serves as a platform to amplify diverse voices, advocate for inclusivity, and address the challenges hindering progress. Through engaging discussions, empowering sessions, and shared experiences, the conference endeavours to ignite change, promote equity, and cultivate a world where women thrive in every sphere of life.



IWD CONFERENCE & EXPO

Headline Sponsor



INTERNATIONAL WOMEN'S DAY PHOTOSHOOT 2024 – 392 PEOPLE PHOTOGRAPHED



Free photoshoot for females so they can promote themselves and raise awareness of International Women's Day across their platforms.

**International Women's Day
Photoshoot Campaign**

A dynamic fusion of inspiring speakers, thought-provoking discussions, and interactive workshops celebrating the achievements, resilience, and progress of women worldwide.

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HEADLINE SPEAKER

KAREN MILLEN OBE

Founder of Karen Millen



#IWDEXPO

WWW.IWDEXPO.COM



IWD Conference



Immerse yourself in a vibrant showcase celebrating the creativity, innovation, and accomplishments of women across various fields.

IWD Expo



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Sponsored By

City of
Guilford

Pathway Group

@IWDEXPO

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FUNDING FEMALES

SPONSORED BY midven
part of future planet capital

Our panel will be discussing what support can be provided to trying to access funding for their business.

12:00 PM Expo Stage



LINDI MNGAZA

Managing Director of
Explode Social Media & BALANCE



RUPERT LYLE

Investment Director at Midven
(part of Future Planet Capital)



KAMEESE DAVIS

Founder of Mylabe Naturals



REMY LACEY

Co-Founder of
Alute Collagen



SUMI PENDRESS

Founder of
Sumi Co.

#IWDEXPO

IWDEXPO

As well as a jam packed conference schedule we also have a full day of workshops for individuals and entrepreneurs as well young females on various topics from personal growth to health and wellbeing.

IWD Workshops

Event Details

DATE: Wednesday 25th March 2026

LOCATION: Millennium Point Birmingham

TIMINGS:

09:00 am - 05:00 pm

FEATURES

Ticketed Corporate conference over 30 speakers

Free to attend Exhibition over 50 Exhibitors

Free to attend workshops for entrepreneurs and individuals

Free to attend Young Female Sessions



Sponsorship Benefits

- Enhanced visibility and exposure to a diverse and engaged audience
- Improved brand reputation through alignment with social responsibility and inclusivity
- Networking opportunities with influential leaders, professionals, and activists
- Demonstrated commitment to diversity, attracting top talent and boosting employee morale
- Platform for showcasing dedication to gender equality, fostering partnerships, and increasing brand recognition



Attendee Profile

The event is aimed at senior leaders from corporate organisations and SMEs, as well as individuals and business owners. We will be marketing the event across our vast network of professionals from various sectors and industry disciplines. Our key aim is to get more men in the room to build a more inclusive environment and fosters collective efforts toward achieving gender equality.

2,500 +

Exhibition Attendees

350 +

Conference Guests

20 %

Attendees were Male

Support us to get more men in the room and create more allies



Headline Sponsorship

£20,000 + Vat

- IWD Conference & Expo in partnership with your brand.
- Logo and Branding on all pre and post marketing activity.
- Logo and Branding on all screen content throughout the conference.
- 5 minutes introduction speech to audience at the conference.
- 30 minute sponsored session at the Expo.
- Premium exhibition stand at the Expo.
- 20 Free tickets to the conference for staff, stakeholders or customers.
- Logo on IWD Headshot Campaign Backdrop.

Supporting Sponsorship

£8,000 + Vat

- IWD Conference & Expo sponsored by your brand.
- Logo and Branding on pre and post marketing activity.
- Logo and Branding on screens throughout the conference.
- Premium exhibition stand at the Expo.
- 30 Minute Sponsored Session at the Expo.
- 10 Free tickets to the conference for staff, stakeholders or customers.
- Logo on IWD Headshot Campaign Backdrop



Other Packages

SPONSORED EXPO STAND PACKAGE - £3,000 + VAT

- Sponsored Panel Session at the Expo
- Trestle Table stand at the Expo.
- 10 Free Tickets to attend Conference.
- Advert in Conference & Expo Brochure.

PREMIUM EXPO STAND PACKAGE - £1,000 + VAT

- Trestle Table stand at the Expo.
- 5 Free Tickets to attend Conference.

EXPO STAND PACKAGE - £500 + VAT

- Trestle Table stand at the Expo.
- 2 Free Tickets to attend Conference.

STAND PACKAGE ONLY - £350 + VAT

- Trestle Table stand at the Expo.

CONFERENCE TICKETS - £150 + VAT

- Access to all Conference and Expo sessions
- Teas & Coffee all day
- Buffet Lunch

Organisations in Attendance

BELOW ARE SOME OF THE ORGANISATIONS THAT ATTENDED LAST YEAR:

ACCENTURE
ACORNS CHILDRENS HOSPICE
AMAZON
ARDEN UNIVERSITY
ARUP
ASTON UNIVERSITY
ASTRAZENECA
BIRMINGHAM CITY UNIVERSITY
BMET COLLEGE
BRITISH AIRWAYS
CENTRICA - BRITISH GAS
COMPASS GROUP
CONFEDERATION OF BRITISH INDUSTRY
DAVISON'S LAW
DHL E-COMMERCE
DWP
FEDERATION OF SMALL BUSINESS

FREETHS LLP
GATELEY PLC
GREATER BIRMINGHAM CHAMBERS OF COMMERCE
HIGGS LLP
HIT TRAINING LTD
HMRC
HOME OFFICE
INSTITUTE OF DIRECTORS
INTERCITY
IRWIN MITCHELL LLP
JAGUAR LANDROVER
JUMAR
KAPLAN
LLOYDS BANKING GROUP
M6TOLL
MANCHESTER METROPOLITAN UNIVERSITY
MIDVEN

MILLS & REEVE
NHS ENGLAND
OPEN UNIVERSITY
PWC
SANDWELL COLLEGE
SCHOFIELD & ASSOCIATES
SEVERN TRENT WATER
TALBOTS LAW
TALBOTS LAW
TROWERS & HAMLINS LLP
TURKISH AIRLINES
UNIVERSITY COLLEGE BIRMINGHAM
UNIVERSITY OF WARWICK
WEST MIDLANDS GROWTH COMPANY
WEST MIDLANDS LIEUTENANCY
WMCA
YOUTH EMPLOYMENT UK



CONFERENCE & EXPO

Event Organised by:

THiNKFESTTM

Creating impactful and engaging events that promote and celebrate talent, apprenticeships, learning, development, diversity, inclusion, and social mobility.



For more information please contact Kasim@thinkfest.co.uk or call 0121 708 0731

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