



International Women's Day

CONFERENCE & EXPO

Sponsorship Pack

IWDExpo.com



Introduction



The IWD Conference and Expo aims to celebrate the achievements of women, foster dialogue on gender parity, and inspire action towards a future where every woman's potential is realised. It serves as a platform to amplify diverse voices, advocate for inclusivity, and address the challenges hindering progress. Through engaging discussions, empowering sessions, and shared experiences, the conference endeavours to ignite change, promote equity, and cultivate a world where women thrive in every sphere of life.





Free Headshots for females so they can promote themselves and raise awareness of International Women's Day across their platforms.

Headshot Campaign



A dynamic fusion of inspiring speakers, thought-provoking discussions, and interactive workshops celebrating the achievements, resilience, and progress of women worldwide.

IWD Conference



Immerse yourself in a vibrant showcase celebrating the creativity, innovation, and accomplishments of women across various fields.

IWD Expo

Event Details



DATE: Friday 8th March 2024

LOCATION: Millennium Point Birmingham

SCHEDULE:

09:00 am - Registration & Networking

10:00 am - Session 1 - Welcome & Introductions

11:30 am - BREAK

12:00 pm - Session 2

01:00 pm - LUNCH

02:00 pm - Session 3

03:00 pm - BREAK

03:30 pm - Session 4

04:30 pm - Drinks & Networking



Agenda

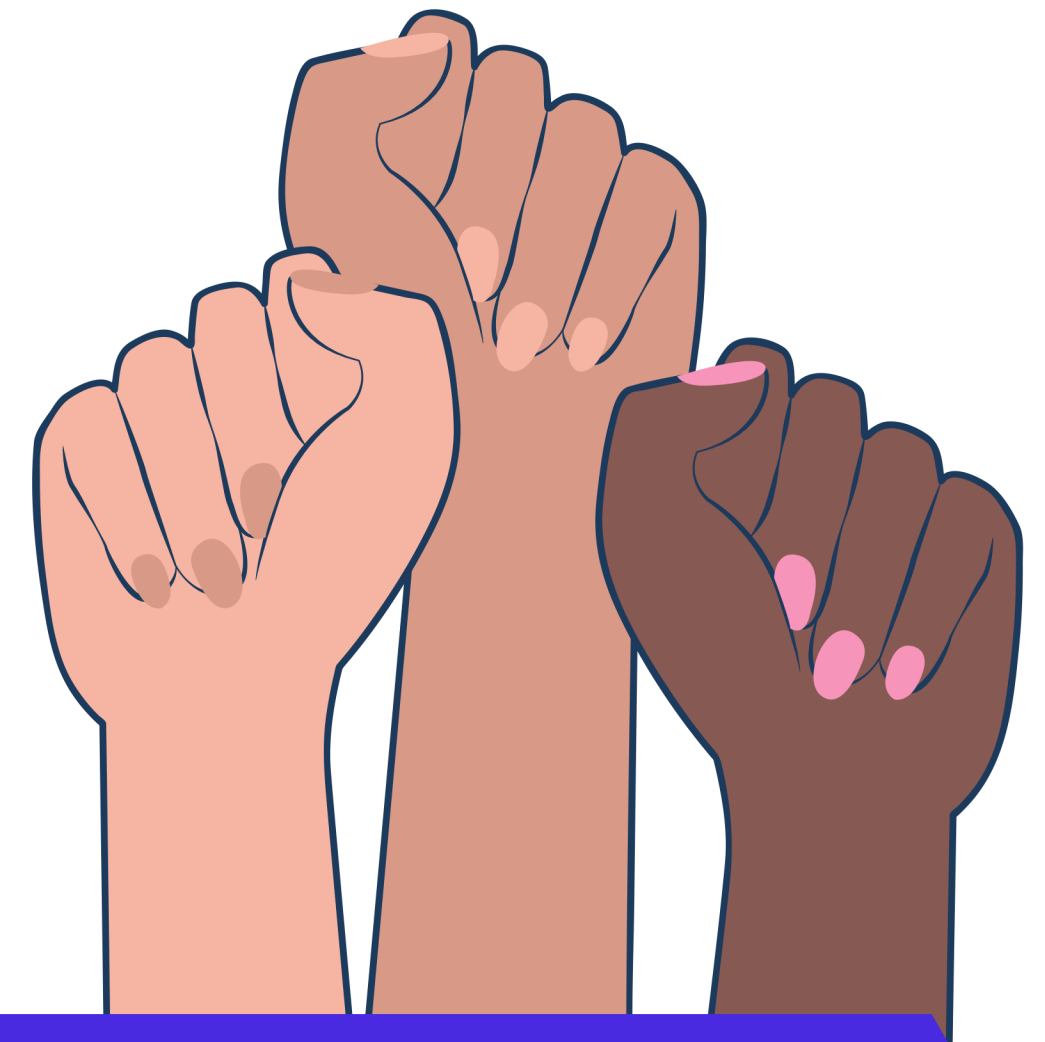


- **Women In Business** – How can we get more support for women in business?
- **The Male Female Alliance** – How can men be better allies for women's rights?
- **The Female Voice** – How do we amplify the woman's voice and provide platforms for women?
- **ED&I in the Office** – What can we do to protect women's rights in the office?
- **Funding Females** – How do we achieve financial parity for women when it comes to wages and funding?
- **The Future is Female** – What can we do to provide opportunities to females to grow and become future leaders? Apprenticeships and on the job training.

Sponsorship Benefits



- Enhanced visibility and exposure to a diverse and engaged audience
 - Improved brand reputation through alignment with social responsibility and inclusivity
 - Networking opportunities with influential leaders, professionals, and activists
 - Demonstrated commitment to diversity, attracting top talent and boosting employee morale
- Platform for showcasing dedication to gender equalit



Attendee Profile

The event is aimed at senior leaders from corporate organisations and SMEs. We will be marketing the event across our vast network of professionals from various sectors and industry disciplines. Our key aim is to get more men in the room to build a more inclusive environment and fosters collective efforts toward achieving gender equality.

2,000 +

Exhibition Attendees

350 +

Conference Guests

50 +

Speakers and Panellists





Headline Sponsorship

£10,000 + Vat

- IWD Conference & Expo in partnership with your brand.
- Logo and Branding on all pre and post marketing activity.
- Logo and Branding on all screen content throughout the conference.
- 5 minutes introduction speech to audience at the conference.
- 30 minute sponsored session at the Expo.
- Premium exhibition stand at the Expo.
- 20 Free tickets to the conference for staff, stakeholders or customers.
- Logo on IWD Headshot Campaign Backdrop.

Supporting Sponsorship

£5,000 + Vat

- IWD Conference & Expo sponsored by your brand.
- Logo and Branding on pre and post marketing activity.
- Logo and Branding on screens throughout the conference.
- Premium exhibition stand at the Expo.
- 30 Minute Sponsored Session at the Expo.
- 10 Free tickets to the conference for staff, stakeholders or customers.
- Logo on IWD Headshot Campaign Backdrop





Other Packages

PREMIUM EXPO STAND PACKAGE - £1,500 + Vat

- Trestle Table stand at the Expo.
- 5 Free Tickets to attend Conference.
- Advert in Conference & Expo Brochure.

PREMIUM EXPO STAND PACKAGE - £1,000 + VAT

- Trestle Table stand at the Expo.
- 3 Free Tickets to attend Conference.

CONFERENCE TICKETS ONLY

- Individual Tickets - £150 + Vat
- Group Booking 5 Tickets - £600 + Vat





Event Organised by:
THiNKFESTTM

Creating impactful and engaging events that promote and celebrate talent, apprenticeships, learning, development, diversity, inclusion, and social mobility.



For more information please contact Kasim@thinkfest.co.uk or call 0121 708 0731

IWDExpo.com